Project Scope

The Client:

New Armatree Border Leicesters

The Concern:

New Armatree had a very old and cumbersome website. They wanted to lift their presence in their industry to showcase their border leicesters professionally and take their communications to the next level.

The Approach:

Our partnership has evolved over the past four years we have provided:

- Assistance with the website including updates on photos, sale information and statistics
- Design a newsletter in a way that is attractive to new and existing clients
- Redesign of logo to better capture the intended NA audience
- Design of On Property Sale brochure

The Outcome:

New Armatree is seen as one of the best border leicesters in NSW and regularly receives positive feedback on their website and their communications materials